

New Deal for Nature: Paying the Emperor to Fence the Wind

by Stephen Corry on [Wrong Kind of Green](#)



The conservation industry says 2020 is its "super year."⁽¹⁾ It wants to set aside thirty percent of the globe for wildlife, and divert billions of dollars away from reducing climate change and into "natural climate solutions."⁽²⁾ This would be a disaster for people and planet. Conservation was founded in the racist ideology of 1860s USA but it committed thirty years ago to becoming people-friendly. It hasn't happened. There will be more promises now, if only to placate critics and funders like the U.S. and German governments, and the European Commission, which are paying for conservation's land theft, murder and torture.⁽³⁾ More promises will be meaningless. No more public money should go for "Protected Areas" until the conservation bodies recognize their crimes, get rid of those responsible, and hand stolen lands back, with compensation. Conservation NGOs must also



stop cozying up to mining, logging, oil, and plantation companies.

The latest idea to be heavily promoted by big conservation NGOs is doubling the world's so-called "Protected Areas" (PAs) so that they cover thirty percent of the globe's lands and oceans. This is now their main rallying cry and response to two of the world's biggest problems – climate chaos and loss of biodiversity. It sounds good: It's easy to grasp and has numbers that are supposed to be measurable, and advertisers do love numbers.

What better answer to climate change and biodiversity loss than to ban human "interference" over huge areas? If, that is, you think "everybody" is guilty of causing both crises and that everything's solved by keeping them away. The idea's been around for years, but now governments and industries are promoting it to the tune of billions of dollars,⁽⁴⁾ so it'll be difficult to oppose. But it's actually dangerous nonsense which would have exactly the reverse effect to what we're told, and if we want to save our world, it must be stopped.

Let's be clear that cutting destructive pollution globally is vital for the climate, and that stopping industrial exploitation of unspoiled areas is essential for the flora and fauna, and the physical and mental health of inhabitants and visitors. None of that is disputed, but these are not the arguments advanced for asserting the right of this "New Deal for Nature" to more taxpayers' cash. It's a marketing gimmick designed to funnel even more money to those who have for decades demonstrated their failure to mitigate either climate change or biodiversity loss.



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Thank you @BorisJohnson for stressing the importance of targets and for committing £1.2bn to tackle the #ClimateEmergency and protect #biodiversity at our Leaders for #Nature and People event. #UNGA #NewDealForNature & People



9:26 AM Sep 24, 2019 Twitter Web App

Sept. 24, 2019. Tweet, Marco Lambertini, Director General of WWF International, New Deal For Nature event

Let's assume they did succeed in putting so much territory "out of bounds." As with the emperor in his new suit, it's childishly obvious that this wouldn't necessarily bring any reduction to climate chaos: That's simply because it wouldn't affect what happens in the remaining seventy percent of the world – where most pollution originates. If just as much pollution carries on outside, then it doesn't matter what's going on inside PAs, because they too depend on the world's climate, and you can't fence the wind. Without reducing industrial emissions globally, leaving existing forest intact or planting lots of trees just won't be enough to solve the problem. Wreck the atmosphere – even from a tiny proportion of the Earth – and you wreck it everywhere.

Not for the first time, the "experts" are promoting a policy which a child can see is senseless, but if they tell a lie big enough and keep repeating it, people will eventually come to believe it.

What about the second claim, that more PAs are needed to ensure the protection of biodiversity? Everyone rightly wants more of that: The more diverse an ecosystem, the more likely it is to adapt and survive. "Biodiversity" means the enormous variety of life, and life forms are interconnected: They depend on each other. Where the flora and fauna is reduced to just a few species, there's

a domino effect that cuts the number still further.(5)

However obvious, it merits restating: To mix metaphors, when the domino becomes a snowball effect then ecosystems become deserts, even when visibly green. Oil palm plantations carved out of tropical forests are a famous example of lots of trees being planted in an area where biodiversity has been slashed to just a few species. Such plantations are effectively "green deserts."

Putting the propaganda aside, it's impossible to determine scientifically how effective PAs are for enhancing biodiversity. For example, a line drawn around a highly biodiverse area, which is then declared a national park, proves nothing about the park: The biodiversity was there in the first place. There is, however, considerable agreement about one thing, and it's not that PAs are the solution at all.

It turns out that the most diversity is not found in areas where all human interference is banned, but actually the reverse - it's found in places where tribal, indigenous, and other local, communities have stayed put and carried on doing what they've always been doing. It's simply not true that everyone shares responsibility for biodiversity loss. Studies show that community-managed forests have less deforestation than inside PAs, and that "nature" is doing better in areas managed by indigenous peoples than elsewhere.(6) In places as different as Australia, Brazil, and Canada more diversity is found in indigenous territories than in PAs.(7) It seems clear that biological and human diversity are interlinked.



This is the point which conservation NGOs have wanted the public to know as they clamor for yet more cash: Areas managed by local people, especially if they're indigenous, are much better than PAs imposed by outsiders. One study concluded, albeit limply, the "notion that indigenous reserves are less effective than parks... must be re-examined."(8) You can say that again! They are already reckoned to contain no less than eighty percent of global species diversity. That's the very reason conservationists want to take control of them. Indigenous peoples are now being victimized precisely because of their expertise in environmental stewardship.

Even where PAs are hyped as being about preserving iconic species, the evidence is mixed. For example, the former head of a conservation NGO thinks there could be more Indian tigers outside protected areas than inside. No one knows, but what's certain is that when the British colonizers imprisoned the Waliangulu tribal elephant hunters in 1950s Kenya, elephant numbers did skyrocket, but only to plummet when the next drought hit and the herds proved too numerous for the environment. Thousands died of starvation, restoring a balance that the Waliangulu had



achieved for generations or millennia. In South Africa, an average of nearly 600 elephants were culled every year from 1967 to 1996 (without publicity, to avoid upsetting conservation donors).(9) Banning traditional indigenous hunting generally harms biodiversity.

Protecting "nature" by fencing it off from the locals simply hasn't worked. It doesn't help that many PAs aren't really protected at all. They include industrial exploitation – mining, logging, plantations, trophy hunting concessions, or extensive, usually high-end, tourist infrastructure – but that's the reality. The locals are thrown out as the land is grabbed by one or other industry, partnering with one or other big conservation NGO.

Like it or not, many PAs are as much about stealing the land from local people to make someone else a profit as they are about conservation. The famous Central Kalahari Game Reserve in Botswana is the second largest "game reserve" in the world but it's also leased to mining exploration. There's a diamond mine, with its roads and heavy machinery, where a tiny handful of the Bushmen who have lived there for generations are occasionally given menial jobs. (The government kicked them out until forced to backtrack by the high court.) As in almost all African PAs, wealthy tourists enjoy luxury accommodation inside the reserve. The man responsible for both the tourism and mine was the former president, General Ian Khama, a much-feted conservationist who was on the board of Conservation International.

This land theft is a problem for us all, and not only because the indigenous people are generally much better conservationists than "us": Not surprisingly, the locals object when their land and self-sufficiency are looted for someone else's gain, and their need for food, and sometimes their anger, translates into defying hunting bans (making them "poachers" for trying to feed their families), as well as taking action to recover their ancestral territory. For example, pastoralists whose herds are banned from private "conservancies" in East Africa are cutting the fences and going back in. They can be armed and violent clashes are increasing. Some researchers fear increasing bloodshed is inevitable(10) and the increasing militarization of conservation will just make things worse. Yet this is the model touted as the future of PAs, one supposedly enacted with the support of local communities (which is often a lie). They're supported by the American NGO, The Nature Conservancy, and are largely profit-making investments aimed at wealthy companies and tourists. They're now taking over huge areas of East Africa and beyond.



WWF Central and Eastern Europe (WWF-CEE)
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#OurPlanetOurBusiness Sparks Dialogue with 50+ Business Leaders in #Bulgaria on the #NewDealforNature. #ClimateChange poses risks for business, but it could profit from #NatureConservation.

@wwf_bulgaria called for businesses to join #EarthHour on March 28. ow.ly/QHCI50yo4TQ



7:25 AM Feb 19, 2020 Hootsuite Inc.

Just as Africans extricated themselves (at least, partly!) from European rule in the last century, they are unlikely to accede quietly to what is seen as more colonization, this time by conservationists. Unless things change, PAs in Africa will become real, not metaphorical, battlegrounds. Serious environmentalists know that you can't have a PA for long if it's surrounded by an angry population, yet conservation groups seem incapable of changing their practice. They exhort industry to become sustainable, while promoting their own model, which palpably isn't.

WWF, for example, routinely violates human rights, the law and its own policies. It's already spent millions of dollars illegally pushing for a new park in Congo, Messok Dja. The money comes from WWF itself and its accomplices, including a logging, oil palm, and luxury tourist company, as well as the Wildlife Conservation Society, the U.S. government, the EU, and the UN. As with the creation of almost all African PAs, the first step has been to kick out and terrorize the local Baka (so-called Pygmies) who've probably lived there for thousands of years, and who have adapted and sustainably managed their biodiverse-rich environment. Now they are kept out of their ancestral lands and terrorized, beaten and arrested if they return to seek traditional foods or plant medicines.

This is what the thirty percent of the globe taken for the New Deal for Nature will look like - a third of the globe stolen for profit. It's a new colonialism, the world's biggest land grab, supposedly



"green" and supposedly to save the world – a really big lie. As Odette, a Baka woman from Congo, says of such imposed conservation projects which don't work, "We've had enough of this talk of 'boundaries' in the forest. The forest is ours."(11)

The last couple of generations has amply demonstrated that meetings of corporate heads, NGOs, politicians, and celebrities are not going to solve the crises of climate and biodiversity. Those attending are amongst the major contributors to the problems, and least willing to accept any change which might threaten their position. They argue over statements that no one actually applies, or even intends to, and which are replete with clauses ensuring "business as usual." The meetings and declarations attract an enormous media circus, but are akin to the emperor's workshop, with hundreds of tailors busily cutting suits of such rarefied material that they don't cover his nakedness.



Young people to influence the new global deal for nature and people



Youth exploitation is key to the goal of [commodifying nature](https://www.commodifyingnature.org). [commodifyingnature.org](https://www.commodifyingnature.org)

The real answers to the crises of climate and biodiversity lie in an inversion of the current approach, and a rejection of the New Deal for Nature and its failure to understand the relationship between indigenous peoples and nature. If we really want to save our world, then we have to start with the rich cutting their massive overconsumption. The wealthiest ten percent cause about half the world's total pollution,(12) so they must work hardest to cut it. Both military conflict and the growth of information technology must be seen as the major polluters they are. The first is barely mentioned in climate activism, and the plan for the second is the exact opposite of what's needed, with yet more energy-hungry "artificial intelligence" lined up to monitor our lives for the benefit of industry and state control.(13) If we're going to reduce dependence on fossil fuels, we must also reduce dependence on "smart" tech, and we must accept the fact that real solutions aren't found

in marketing gimmicks like "net zero," offsetting, carbon markets, or "pricing nature." Real solutions are found with the local peoples that have successfully been creating and managing the world's biodiversity since prehistory.

Humanity as a whole isn't responsible for these problems, one particular sector is, and it's same one coming up with the New Deal for Nature. Those promoting it want to dictate how the rest of the world should live, but they're acting primarily for themselves. Banning human activity from yet more so-called "Protected Areas" is another manifestation of the hubris that got us into this mess in the first place. Local people - those who retain some self-sufficiency, common sense, and connection with their environment - remain the strongest backbone of humanity, even today. They have better answers than the conservation technocrats and other global elites who lack their perspective. Kicking even more of them out at best reduces them to landless poverty and at worst destroys them and the environment. It would be disastrous for everyone.

5 KEY OUTCOMES TO REVERSE NATURE LOSS BY 2030

The infographic features the year '2020' in large, stylized letters filled with nature icons. To the right, a red-bordered box contains the text 'A NEW DEAL FOR NATURE AND PEOPLE'. Below the year, a red-bordered box says 'SUPER YEAR'. Five boxes below represent key outcomes, each with a logo: 'Emergency declaration for the planet' (UNGA 75), 'Ambitious post-2020 framework' (Convention on Biological Diversity), 'Renewed environmental targets' (Sustainable Development Goals), 'Increased ambition and Nature-Based Solutions' (UNFCCC), and 'Governance of the high seas treaty' (UNCLOS). Below these is a red-bordered box 'Our Partners' followed by a grid of logos for various organizations including World Economic Forum, WBCSD, We Mean Business, ICC, Natural Capital Coalition, WWF, The B Team, University of Cambridge, The Nature Conservancy, IUCN, The Food and Land Use Coalition, World Resources Institute, Botanic Gardens of the World, RSB, Forum for the Future, EPE, AIS, CDSB, Wildlife Habitat Council, Biodiversity in Good Company, CII, CAED, BCSA, BCSD, BCSDH, Business in the Community, CEADS, CEBCS, CECON, FIBS, Responsible Business Forum, FUNDARISE, PERU, Forética, HVO, ÖBU, SEVBCSD Greece, and UN WCMC.

We should be respecting land rights and encouraging indigenous peoples and other local communities to remain where they are - if they wish - to carry on managing their lands in their own



ways, and we must, above all, stop the theft of their territories for conservation. Those who want to, should be maintaining their self-sufficiency, not forced into global markets that profit the polluters more than anyone. We must "give" them back previously stolen lands, to manage themselves. We must listen to them rather than destroying them, as we are now.

Whether this happens remains to be seen. The few voices pointing out that the emperor has no clothes at all, are up against a deafening scream from conservation propagandists and mainstream media, baying that the New Deal for Nature is the perfect solution. Whose voice will prevail depends on people's gullibility and ability to challenge both their own prejudices and powerful vested interests. It's a real battle, and the outcome will determine how much more nature is stolen from this beautiful world we have helped create.

- 1) WWF Ecological. [2020: let's put nature top of everybody's to-do list](#). Ecological.panda.org. April 20, 2018. (accessed 13/02/2020)
- 2) Tollefson, Jeff. [Global deal for nature' fleshed out with specific conservation goals](#). *Nature*, April 19, 2019. (accessed 13/02/2020)
- 3) Baker, Katie & Tom Warren. [The US Government Spent Millions Funding WWF-Backed Forces Accused Of Torture and Murder](#). *Buzzfeed News*, September 24, 2019. (accessed 13/02/2020); Baker, Katie & Tom Warren. [WWF Says Indigenous People Want This Park. An Internal Report Says Some Fear Forest Ranger "Repression"](#). *Buzzfeed News*, March 8, 2019. (accessed 13/02/2020)
- 4) The estimate for the total global ecosystem services in 2011 is \$125 trillion/yr
Costanza, Robert, Rudolf De Groot, Paul Sutton, Sander Van der Ploeg, Sharolyn J. Anderson, Ida Kubiszewski, Stephen Farber, and R. Kerry Turner. [Changes in the global value of ecosystem services](#). *Global environmental change* 26 (2014): 152-158. (accessed 13/02/2020)
- 5) Carrington, Damian. [What is biodiversity and why does it matter to us?](#) *The Guardian*, March 12, 2018. (accessed 13/02/2020)
- 6) Porter-Bolland, Luciana, Edward A. Ellis, Manuel R. Guariguata, Isabel Ruiz-Mallén, Simoneta Negrete-Yankelevich, and Victoria Reyes-García. "Community managed forests and forest protected areas: An assessment of their conservation effectiveness across the tropics." *Forest ecology and management* 268 (2012): 6-17
- 7) The study measured vertebrate animal diversity only.
Schuster et al, 2019, Vertebrate biodiversity on indigenous-managed lands in Australia, Brazil, and Canada equals that in protected areas, *Environmental Science & Policy* Volume 101, November 2019, Pages 1-6
- 8) Woods Hole Research Center. "Satellites Show Amazon Parks, Indigenous Reserves Stop Forest Clearing." *ScienceDaily*. www.sciencedaily.com/releases/2006/01/060126200147.htm (accessed February 13, 2020).
- 9) Dickson, Paul, and William M. Adams. "Science and uncertainty in South Africa's elephant culling debate." *Environment and Planning C: Government and Policy* 27, no. 1 (2009): 110-123.
- 10) Letiwa, Paul. [Herders protest as wildlife conservancies drive them out](#). *The Daily Nation*, August 18, 2019. (accessed February 13, 2020).
- 11) Survival International. [We've had enough of this talk of 'boundaries' in the forest](#)." *YouTube* video, 01:00. 4 Jan 2019. (accessed February 13, 2020).
- 12) Gore, Timothy. [Extreme Carbon Inequality](#). London: Oxfam. Dec 2, 2015. (The report can be found in Spanish and French at <https://www.oxfam.org/en/research/extreme-carbon-inequality>)



(accessed February 13, 2020).

13) See: Lu, Donna. "[Creating an AI can be five times worse for the planet than a car.](#)" *New Scientist*, June 6, 2019. (accessed February 13, 2020).

Berners-Lee, Mike and Duncan Clark. "[What's the carbon footprint of ... email?](#)" *The Guardian*, Oct 21, 2010. (accessed February 13, 2020).